

WHAT GOT US HERE WON'T GET US THERE

15th International Conference of
the European Academy of Design
Espoo Hub — 19th of October 2023

One conference.
Five countries.



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EAD 2023 Conference
Proceedings

16TH Bilbao,
SPAIN
*The Discipline of Design –
transdisciplinary practices*

17TH São Paulo,
BRAZIL
*Living in the
Pluriverse*

18TH Sonipat,
INDIA
*Beyond Human-Centred
Design Research*

19th Espoo,
FINLAND
*Exploring the Social Impact
of Design Research*

20TH Glasgow,
SCOTLAND
Extreme Making

Espoo Hub programme — 19th of October 2023

8:30 — 9:00	Registration
9:00	Welcome
9:10	Harri Paananen — The value of Highly Educated Designers in the Public Sector
10:00	Lucy Kimbell — Design for Social Change?
10:45 — 11:00	Coffee Break
11:00	Panel 1: Environments
11:45	Panel 2: Potentials
12:30 — 13:30	Lunch
13:30	PhD Education and Transition Plans
14:00	Sampsa Hyysalo — Engaging with Social Challenges and Design Doctorates
14:45 — 15:00	Coffee Break
15:00	Panel 3: Value
15:45	Panel 4: Social Impact
16:30	Future of Design Research and Speculative CV
17:00	Closure



Access the international EAD 2023
programme LIVE-stream here.

eadresearch.org

Espoo Hub — Keynote Presentations

HARRI PAANANEN

Harri is in charge of leading the Economic Development and Employment Unit of second largest city of Finland, Espoo.

LUCY KIMBELL

Lucy is a design consultant, artist and academic. She is Professor of Contemporary Design Practices at Central Saint Martins, University of the Arts London.

SAMPSA HYYSALO

Sampsa is Professor of Co-Design at the Aalto University School of Art, Design and Architecture in Helsinki, Finland.

Espoo Hub — Panel Discussions

PANEL 1: ENVIRONMENTS

What are current research environments within and across universities and related organisations in design today? How can research diversity be embraced and utilised as an asset?

PANEL 2: POTENTIALS

What is the potential of doctoral education in design to tackle bigger societal problems and have impact outside of academia? How can doctoral curricula be improved to support competences that are needed for social impact?



PANEL 3: VALUE

How can we position doctoral education in design and share its value outside of academia?

PANEL 4: SOCIAL IMPACT

How can we assess the social impact of design research? Why is it important? How can a better understanding of social impact untap the potential of design research across industries and sectors?

HOW TO REACH THE CONFERENCE HALL FROM THE METRO STATION?

-  Aalto University Metro Station - Exit A
-  Dipoli building —Palaver conference hall
- 8 minute walking path



Exploring the Social Impact of Design Research is part of the European Academy of Design Conference 2023: What Got Us Here Won't Get Us There.

This event is organised by DocS4Design. The **Erasmus+ project DoCS4Design (2021-2023)** is a collaboration of the PhD educators in Design at TU Delft, Politecnico di Milano, Aalto University, Imperial College London, together with IIT Institute of Design in Chicago and Carnegie Mellon in the USA.

The project focuses on mapping out the diversity of PhD education practices at these partner institutions and explores synergetic solutions. We share our lessons in open media.



Espoo Hub
of the 15th European Academy of Design
Conference, 2023



EXPLORING THE SOCIAL IMPACT OF DESIGN RESEARCH

19th of October 2023

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Aalto University
Dipoli — Palaver Auditorium

